

Deriving Value from Your Pharma Take-Back Program

Leo Raudys Vice President, Program Development







Pharmaceutical Take-back... What Does the Landscape Look Like?

- Product stewardship is on the rise across multiple industries from batteries to electronics, to unused medicines
- Recent local government rulings are requiring prescription drug manufacturers that sell drugs to fund take-back programs
- New DEA regulations support this trend

The pharmaceutical industry is facing similar challenges that battery and electronics manufacturers have faced for the past two decades.





Pharmaceutical Take-back Challenges

- Regulatory Challenges
 - New DEA regulation
 - State pharmacy boards
 - Household hazardous waste management
 - Reverse logistics

- Program Challenges
 - Operational complexity
 - Uncertain cost structures



















Pharmaceutical Take Back Benefits

- Collection sites set up at local pharmacies and law enforcement sites
- Collections projected at 77,400 pounds by the end of 2016 in King County
- Adds foot traffic to retail collection sites
- User-friendly and safe receptacles for confidential drop-offs



Strengthened community relations for collection sites



Core Competencies for a Successful Take-back Program



Deep knowledge of regulatory safety and compliance and complex processes



Robust collection network and collaborative approach to achieve greater accessibility



Positively managing stakeholder relationships



Highly cost effective and directed public communications



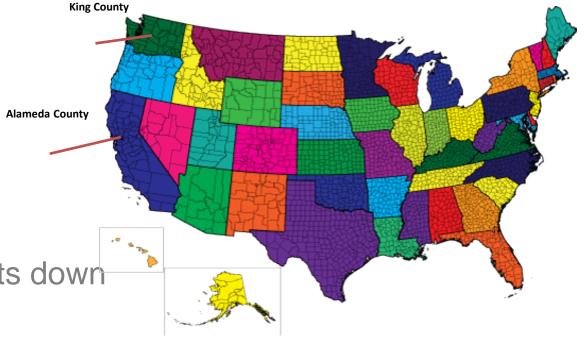


Future Growth

County ordinances

Replicability

Scale will drive costs down







Questions



Leo Raudys
Iraudys@call2recycle.org

